AIRPORT FOOD & BEVERAGE STUDY 2024

The 2024 edition of the Airport Food & Beverage Study is available now

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The definitve study of the airport F&B sector throughout Australia and New Zealand. With even more insights than the last edition and forecasts of future growth. It's the perfect tool to unlock the industry's potential for airports, retailers, brands and service providers. **Get your copy today.**

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The definitive study of the airport food & beverage industry in Australia and New Zealand

Providing comprehensive analysis and unparalleled insights, the Airport Food & Beverage Study by The Mercurius Group is an invaluable tool for airports, brands and F&B operators.

The inaugural groundbreaking edition, released in 2021, provided the first detailed analysis of the airport F&B industry across Australia and New Zealand. The 2024 Edition of the report is available to order now, and contains even greater depth of analysis.

New features include a forecast for the industry's potential over the next two years, as well as details of current and upcoming F&B Terminal developments at multiple airports.

The study also examines the potential for consolidation in the airport F&B industry, concluding that some merger and acquisition activity is likely.

Order your copy of the Airport Food & Beverage Study **here**

- Estimates of the size of the F&B market
- Spend-per-pax estimates by airport
- Segmentation analysis by outlet type
- Segmentation analysis by operator
- Segmentation analysis by airport
- Ranking of the Top 12 operators
- Analysis of the F&B program of 26 airports
- An assessment of the key elements of an airport F&B program from the perspective of both operators and airports.