

Media Release

Fraser Reynolds Joins The Mercurius Group

Highly experienced travel retail executive Fraser Reynolds has joined leading industry consultants and advisers The Mercurius Group in the role of Travel Retail Advisor.

With a 30 year background in travel retail that includes stints at JR Duty Free, The Nuance Group and Lagardere Travel Retail, Fraser comes to The Mercurius Group with deep expertise in duty free operations, systems, business development, buying and supply chain.

Commenting on the appointment, The Mercurius Group's Managing Director Ivo Favotto said "We are excited to welcome Fraser into The Mercurius Group family. Fraser's experience and deep supplier relationships bring an additional dimension to our work at The Mercurius Group".

"In particular, he will add strength to our team in working with brands – either helping airports and retail operators to attract brands or working with brands on their travel retail strategies" Favotto added.

"In addition, Fraser will also support our work as agents for brands in the Pacific region and the establishment of our direct retail operation division" Favotto concluded.

Mr Reynolds said "I have worked with Ivo at both Nuance and Lagardere. We work well together and achieved many things including completing acquisitions, bidding for and winning major duty free concessions, building a portfolio of specialty retail concessions, creating new concepts in the beauty and fashion accessories categories and implementing improvements to systems and process"

"I look forward to continuing our successful collaboration as there are many opportunities in the market place" Reynolds added.

For further details, please contact Mr Ivo Favotto on ifavotto@themercuriusgroup.com or +61 423 564 057